

2010 PTEN Innovation Award Winner

Company: [Automotive Solutions Inc.](#)

Product: [Automotive Inspection System](#)

Automotive Solution's Automotive Inspection System has been tailored to help repair shops bring in new traffic as well as sell more services to the customers they already have by tapping in to the millions of private party used car sales with this standardized electronic certification program. The system operates with a simple PDA interface for gathering data while guiding the technician through a series of inspection questions, noting areas that might need further attention. This data is then sent electronically to ASI's servers where it is analyzed and returned in certificate form via email. Custom-tailored coupons to generate up-sell opportunities and repeat business are built in. In addition to the "Pre-Purchase Inspection", other service levels include "Quick/Courtesy Inspection," "Tire Inspection" or "Vehicle Profile" for easy, electronic documentation of each customer.

Category: Computers & software.



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